IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Ignacio Sanz-Pastor et al.

APPLICATION NO.: 10/007,966

FILING DATE: November 7, 2001

TITLE: INTERACTIVE ADVERTISING WITH AN AUTOMATED VIEWING

REWARD SYSTEM

EXAMINER: DANIEL LASTRA

GROUP ART UNIT: 3622

ATTY. DKT. NO.: 22503-05565

CERTIFICATE OF ELECTRONIC (EFS-WEB) TRANSMISSION

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Dated: September 8, 2008 By: /Daniel R. Brownstone 46581/

Daniel R. Brownstone, Reg. No. 46,581

MAIL STOP AMENDMENT COMMISSIONER FOR PATENTS P. O. BOX 1450 ALEXANDRIA, VA 22313-1450

AMENDMENT C

In response to the Office Action mailed on March 7, 2008, please enter the following amendments and consider the accompanying remarks. Authorization to charge the fee due is attached.